

Press Release

No.: 24 - PR/BHL/2017

Dhaka, October 29, 2017

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Panchagarh.

Bangladesh Honda Pvt. Ltd. opened a 52th showroom in Panchagarh Road, (Near Khudeza Super Market) Boda Bazar, Panchagarh on October 29, 2017 under the dealership of **Shamim Auto Boda**. The showroom is new and will help the people of Panchagarh to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **Shamim Auto Boda** will be No.1 dealer in Panchagarh area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. MR. Ismail Bhuiyan, Head of Sales
2. Shamim Akhter Hossain, owner of Shamim Auto Boda

Showroom Address:

Shamim Auto Boda

Shamim Akhter hossain

Panchagarh Road, (Near Khudeza Super Market)

Boda Bazar, Panchagarh.

Phn: +8801979-823688

Email: shamimautobd@gmail.com

